

Company Mission & International Conference

Advanced innovative production system of *Spirulina maxima*

a case of
Big Bang Disruption Innovation

masseria “i Risi” in Lamezia Terme
Italy, 29th and 30th September 2019

Advanced innovative production system of *Spirulina maxima* a case of Big Bang Disruption Innovation

Company Mission 29th September

10:30' *Welcome coffee*

11:00' *Visit to the Spirulina maxima production plant*

13:00' *Lunch with some spirulina-based dishes*

14:30' *B2B meetings between entrepreneurs, researchers and institutional representatives*

20:00' *Social dinner*

International Conference 30th September

9:00' *Welcome coffee*

Chair Conference

Manuel Pulella - Phd in spatial planning and expertise in sustainable development

9:30' **RELATION**

Francesco Antonio Fagà - Technical Scientific Director of BioRisi srl and Oil Fox Europe

10:00' ***The role of the Enterprise Europe Network for innovation and internationalisation***

- Nicola Fantini – CNR - Italy representative in the EEN Steering Advisory Group
- Filippo Ammirati – ENEA – EEN BridgeEconomies project
- Unscheduled EEN interventions



10:45' ***The contribution of the Italian Chambers of Commerce abroad in promoting innovation processes***

- Roberto Camerin** – co-founder and director of the Italian Ivorian Chamber of Commerce -
Production and consumption of Spirulina: a prospect for the Ivory Coast
- Unscheduled interventions**

11:30' **Coffee break**

11:45' ***The Production and market of Spirulina***

- Kaloustian Jorge Alberto** – President of Oil Fox S.A. - Argentina
- Chilavert José Luis** – Oil Fox Paraguay
- Baruch Dach** - Founder of “SimpliiGood” Spirulina, Israel
- Spirulina Oil Fox producers in other countries**

11:30' **Light lunch with some spirulina-based dishes**

14:30' ***Researches and application fields of spirulina and other algae***

- Doron Eisenstadt** - COO & Cofounder of TransAlgae – Israel - Research on algae in Israel
- Daniele Asioli** – Agri-Food Economics and Social Sciences Division School of Agriculture Policy and Development University of Reading - Phycocyanin from the spirulina arthrospira extraction and co-valorisation of the whole algae in the frame of an industrial biorefinery concept
- Silvia Mazzuca** – Unical Italy - Comparing the extraction protocols for a fast and safe extraction of phycocyanin from Arthrospira maxima
- Antonio Giacomo Rizzo** - University of Messina Italy - Spirulina maxima for cancer prevention
- Giuseppe Torzillo** - CNR Italy - Research activity on mass culture of Spirulina carried out at CNR-IBE

16:30' ***Giacomo Mattinò*** - Head of Unit Enterprise Europe Network and Internationalisation of SMEs – DG Internal Market, Industry, Entrepreneurship and SMEs - EU and third countries: an overview of EU initiatives to promote SMEs innovation support

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co-organizers:



SPIN - Ricerca Innovazione e
Trasferimento Tecnologico S.r.l.



Federation of Israeli Chambers of
Commerce



Inventya Ltd

other partners involved:



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